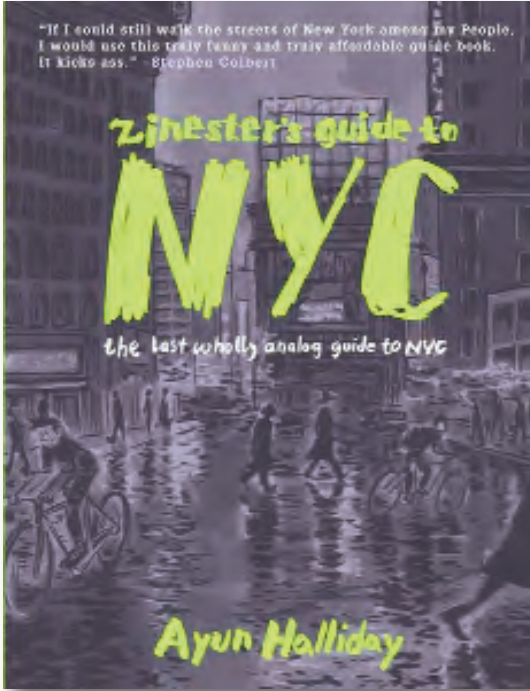


Microcosm Publishing
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Portland, Oregon, 97214
www.microcosmpublishing.com

Zinester's Guide to New York City

by Ayun Halliday



SUBJECT CATEGORY: Travel, Culture, New York City, DIY, Guide

RELEASE: 11/15/10

PRICE: Retail: \$9.99 | Direct \$9 | Wholesale: \$6

ISBN: 978-1-934620-46-5

FORMAT: 256 pages, 5.5x7", paperback,

MARKETING NOTES:

Title is featured on 5,000 postcards

Regular advertising in *Razorcake*, *Zine World*, *Maximum Rocknroll*, and *Give Me Back* to support this title. Author has many other books in print and has published 44 issues of her zine, *The East Village Inky!*

COMPARATIVE TITLES:

The Cheap Bastard's Guide to New York City, 320 pages, Globe Pequot, May 13, 2008, ISBN-13: 978-0762747702, \$14.95

Time Out Shortlist New York 2010, 192 pages, Time Out, Oct 1, 2009, ISBN-13: 978-1846701368, \$12.95

Pocket Rough Guide New York City, 208 pages, Rough Guides, Dec 20, 2010, ISBN-13: 978-1848362369, \$12.99

In the tradition of our DIY city guide *The Zinester's Guide to Portland*, we're proud to announce our brand-new New York City version! The *Zinester's Guide to NYC* is a top-to-bottom, on-the-cheap, warts-and-all exploration of the city that never sleeps. Whether you're looking for scam-able coffee or a place to grab a Japanese breakfast, art supplies, volunteer opportunities, or a 4-story Korean bathhouse, the ZG2NYC has it all. Anecdotal and opinionated, the ZG2NYC has listings from over twenty New York-based zine publishers, toiling under the benevolent umbrella of Ayun Halliday. "The best way to experience the city is to really participate in it," Halliday says. "Why watch the parade when you can march in it? People should know that they can guest bartend, play bike polo in Sara Roosevelt Park, create a public park in a parking space on National Park(ing) Day, and submit the 5-minute movies they shoot on the boardwalk to next year's Coney Island Film Festival." Like our Portland guide, the pocket-size NYC book is divided into illustrated, user friendly sections (Bars! Pizza! Historic buildings! Veggie options! Open mics! Craft supplies! The keys to low-budget NYC romance!) that give up the goods for first-timers and native New Yorkers alike.

"If I could still walk the streets of New York among my People, I would use this truly funny and truly affordable guide book. It kicks ass." -Stephen Colbert

"If you do everything in this book, you will be more of a New Yorker than even the New Yorkiest New Yorker in New York." -Matt Gross, *The New York Times Frugal Traveler*

"An old school pleasure, the travel equivalent of a lovingly assembled mix tape--useful and full of surprises." -Rolf Potts, author of *Vagabonding* and *Marco Polo Didn't Go There*

"Any old guide book can tell you how to get to the Statue of Liberty, but the ZG2NYC tells you where to go for punk rock rope skipping. In Queens. It makes me want to go climb on decommissioned ships in Staten Island right now, but I can't because I'm in a cocktail dress at 10 AM." -Alex McCord, *Real Housewife of New York City*

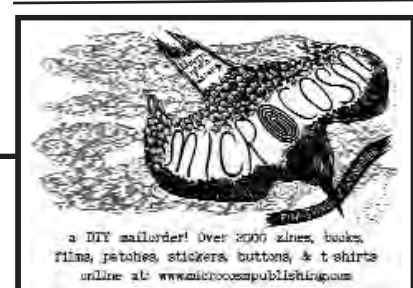
ABOUT THE AUTHOR:

Ayun Halliday is the brains behind the long running *East Village Inky* zine and is the author of *No Touch Monkey* and *Dirty Sugar Cookies* among others.



ABOUT THE PUBLISHER:

Microcosm Publishing is an independent publisher and distributor based in Portland, Oregon and Bloomington, IN. Our titles attempt to teach self empowerment to disenfranchised people and to nurture their creative side.



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