

All the tools you need to ride a bike with confidence and style.

Urban Revolutions

A Woman's Guide to Two-Wheeled Transportation—by Emilie Bahr

"Emilie Bahr's charming, graceful book contains everything you need in order to bicycle today—apart from the bicycle itself. It is not only a practical guide but an eloquent statement about social justice and the future of the American city." —Nathaniel Rich, *The Odds Against Tomorrow*

"A wonderful—and rare—guide targeted to the female cyclist. Bahr shines light on the joy and empowerment to be found in the bike saddle while offering helpful tips and inspiration to encourage more women take to two wheels." —Pete Jordan, *In the City of Bikes: The Story of the Amsterdam Cyclist*

"Urban biking is becoming a rage all over the world. It's about time women got in on the action! Emilie Bahr's book will certainly go a long way toward equalizing the urban biking scene." —Susan S. Szenasy, Publisher/Editor, *Metropolis Magazine*



Urban Revolutions is a different kind of cycling book. Author Emilie Bahr draws on her experience as an everyday cyclist and a transportation planner in New Orleans to demystify urban bicycling in this visually-compelling and fun-to-read field guide.

What does it mean for a city to be bike-friendly? What makes bicycling a women's issue? What does it take to feel safe on a bike? How do you bike to work in the summer and still look professional? What is the most fun you can possibly have on two wheels without being athletic? Bahr answers all these questions and more in her friendly and thoughtful essays and detailed practical tips.

SUBJECT: Cycling / Women's issues

PUBLICATION: May 10, 2016

PRICE: \$14.95

ISBN: 978-1-62106-912-6

FORMAT: Paperback, 192 pages, 5x8", two-color photographs and illustrations throughout

Marketing Notes

1. City dwellers are taking to two wheels in record numbers, yet women remain vastly underrepresented in cycling ranks in the U.S. and across much of the globe.
2. Seventy-four percent of adult female bicyclists say they don't ride their bike as much as they would like
3. Health and fitness and the environment are women's concerns

Comparative Titles

- *Everyday Bicycling* Elly Blue 9781621067252 (Microcosm) \$9.95, 2012
- *Bikenomics* Elly Blue 9781621060031 (Microcosm) \$14.95, 2013
- *The Urban Cycling Survival Guide* Yvonne Bambrick 9781770412187 (ECW) \$16.95, 2015



Emilie Bahr is a writer and urban planner living in New Orleans, where she first rediscovered the joys of getting around by bike. Her writing has appeared in the books *New Orleans: Days and Nights in the Dreamy City* and *Louisiana in Words*, and also in *RV Life*, *Next City* and *Metropolis* magazines. When she's not biking, she's often running, canoeing, or curled up in her favorite chair with a good book.

A small, innovative publishing house, **Microcosm Publishing** specializes in work designed to make the reader feel good about being alive, take an active role in bettering their life, and impact the world around them. Microcosm has developed a reputation for teaching self-empowerment, showing hidden histories, and fostering creativity through challenging conventional publishing wisdom with books and zines about DIY skills, food, politics, and art.

MICROCOSM PUBLISHING

Distributed by Legato / Perseus (World) and Turnaround (England)

Direct sales: Microcosm Publishing | 2752 N Williams Ave. | Portland, OR 97227

microcosmpublishing.com | taylor@microcosmpublishing.com | 503-232-3666

