

# THIS IS PORTLAND The City You've Heard You Should Like

by ALEXANDER BARRETT

"This book is earnest, good looking and a great read: just like the Portland I love."  
-Sam Adams, Mayor of Portland.

"This is a very nice book about a very nice town by a very nice boy." -Joe Randazzo, Editor of the Onion.

"All you need to live like a true Portlander is a box of vegan cupcakes, a fixed-gear bike, and this book." -Bill Oakley, Producer of IFC's Portlandia, and former Show Runner of the Simpsons.

"13 insightful, funny, beautifully written short essays on what makes Portland Portland. And it looks bad ass." -Andrew Dickson, performance artist and author of AC Dickson's Guide to eBay PowerSelling.

"This book is the most Portland thing I've ever seen!"  
-Scrappers, The Portland Mercury



This is Portland is a first hand look at a city that people can't seem to stop talking about. It's a guidebook of sorts, but not to restaurants and sightseeing.

Alexander Barrett details the atmosphere of Portland, Oregon and how fun, beautiful, and ridiculous it can be. With it's approachable, often hilarious tone, this book is perfect for anyone who wants to learn more about the city they've heard they should like.

ISBN: 9781621060246  
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Format: Paperback, 5.5 x 7", 64 Pages  
Subjects: Travel/Cultural Studies  
Price: \$5.95 U.S.

### Comparable/Competitive Titles:

*The Cheap Bastards Guide to Portland, OR* 9780762773022 (GPP Travel) \$14.95 2011  
*The Zinester's Guide to Portland* 9780977055722 (Microcosm Publishing) \$5.95 2011  
*Insiders' Guide to Portland, Oregon* 9780762764754 \$18.95 2011

### Benefits

*This is Portland* effectively captures the experience of being in Portland and has occupied a spot on Powell's Top 20 even as a photocopied pamphlet.

Appeals to future visitors/residents who have a friend who relocated, read about the culinary scene in the New York Times, or watched a few episodes of Portlandia on Netflix and now they're curious. Also to Portlanders looking to be reminded about why they live there and maybe even a few reasons to laugh at themselves a little bit.



**Alexander Barrett** is a creative type living in Brooklyn, New York. From 2010 to 2011, he lived in Portland, Oregon. He would have loved to stay, but he had to find a job. Please forgive him. He spends his time writing, drawing, and putting funny things on the internet. You can experience all of these things at [alexanderbarrett.com](http://alexanderbarrett.com)

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