

Microcosm Publishing
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SCAM: THE FIRST FOUR ISSUES

by Erick Lyle



SUBJECT CATEGORY: Zine
Collection, Personal, punk lifestyle,
travel, activism, politics

RELEASE: 9/1/10

PRICE: Retail: \$16 | Direct: \$13 |
Wholesale: \$9.60

ISBN: 978-1-934620-70-0

FORMAT: 288 pages, full-size, paper-
back

MARKETING NOTES:

Scam's Erick Lyle completed an author
tour of northeastern US cities and tours
frequently with his bands Black
Rainbow and the Onion Flavored
Rings.

Issues of *Scam* zines have over 20,000
copies in print

Title is featured on 5,000 postcards

Regular advertising in *Razorcake*, *Zine
World*, *Maximum Rockroll*, and
Give Me Back to support this title.

COMPARATIVE TITLES:

Despite Everything, Aaron Cometbus,
608 pages, Last Gasp, August 2002,
ISBN-13: 978-0867195613, \$16.95

Bad Habits: A Love Story, Cristy Road,
192 pages, Soft Skull Press, October 1,
2008, ISBN-13: 978-1593762155,
\$14.95

Tales of a Punk Rock Nothing, Abram
Shalom Himelstein, Jamie Schweser,
160 pages, New Mouth for the Dirty
South, August 1, 1998, ISBN-13: 978-
0966646900, \$10

Erick Lyle's *Scam* zine was equal parts an introductory guide on how to get things for free and punk memoir. Youths experienced trainhopping, house shows, and cross country tours that sought out swimming holes. Community was sought and celebrated through generator punk shows on Mission Street, hunting for cans of beer on Easter, and Food Not Bombs. Angst was manifested while stealing electricity from lampposts, squatting in Miami, selling plasma, tagging freight trains, wheatpasting, spraying salt water into vending machines, returning stolen merchandise, and dumpstering as seen through the lens of a young punk. *Scam* has gone on to inspire a generation of imitators.

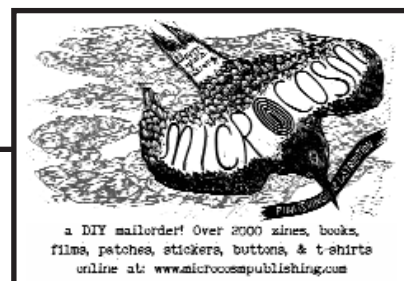


ABOUT THE AUTHORS:

"Forget statistics and pretentious
analysis of urban society. Take a walk
through the city with Erick Lyle and
discover the reality of how people live
in an American city." -Howard Zinn

ABOUT THE PUBLISHER:

Microcosm Publishing is an inde-
pendent publisher and distributor
based in Portland, Oregon and
Bloomington, IN. Our titles attempt to
teach self empowerment to disen-
franchised people and to nurture their
creative side.



Booktrade from: AK Distribution (510)208-1700, Last Gasp, Baker & Taylor
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