



Microcosm Publishing
636 SE 11th
Portland, Oregon, 97214
www.microcosmpublishing.com

If It Ain't Cheap, It Ain't Punk: D. un I. t Y.

by Joe Biel



SUBJECT: Music, punk, DIY
RELEASE: 3/1/10
PRICE: Retail: \$14.99 | Direct: \$12 | Wholesale: \$9

ASIN: B002EIJ9D0

FORMAT: 59 Minutes and four hours of bonus material

MARKETING NOTES:

Advertise regularly in *Maximum Rock N Roll*, *Give Me Back*, *Zine World*, Google AdSense, and *Razorcake*. 20,000 postcards distributed to stores and individuals featuring book

COMPARATIVE TITLES:

Instrument--Ten Years with the Band Fugazi, Dischord, November 13, 2001, ASIN: B00005R5G4

American Hardcore, Dez Cadena, Dave Smalley, Paul Rachman, Sony Pictures, February 20, 2007, ASIN: B000LPR6FQ

Don't Need You: The Herstory of Riot GRRRL, Mark Andersen, Dasha Bikceem, Kerri Koch, Urban Cowgirl, November 21, 2006, ASIN: B000K7VKZW

Over the last fifteen years, Plan-it X Records helped foster a huge cultural revolution--uniting geographically divided DIY punk communities under one umbrella. With a united ethic and common goals, this scene has grown to a critical mass while some bands flirted with mainstream success and others choose to remain firmly rooted in the basement punk scene. This original documentary climaxes in the 2006 Festival where punks from all over the world met up in Bloomington, IN for a week of music and skillsharing. Original footage of This Bike is a Pipe Bomb, Japanther, Defiance, Ohio, Ghost Mice, One Reason, Operation: Cliff Clavin, Soophie Nun Squad, and more!

"This 480x640 pixel documentary focuses more on the people than the music, and it's great to see all this love and openness and sharing, with the music almost an afterthought. The action revolves around the 2006 Plan-It X fest in Bloomington Indiana and it's a smaller, friendlier version of Burning Man or even a Fringe festival." -- *Ink 19*



ABOUT THE FILMMAKER:

Joe Biel is a zinester, videomaker, and founder of Microcosm Publishing, Cantankerous Titles, and co-founder of the Portland Zine Symposium. He grew up in Cleveland and Pittsburgh before resettling in Portland, OR in 1999.

ABOUT THE PUBLISHER:

If It Ain't Cheap, It Ain't Punk is a co-release by Microcosm Publishing and Plan-It-X Records. Microcosm Publishing is an independent publisher and distributor based in Portland, OR and Bloomington, IN. Our titles attempt to teach self-improvement to disenfranchised people and nurture their creative side. Based in Cairo, Illinois, Plan-It-X Records has released wonderful music by Fifteen, This Bike is a Pipebomb, Antsy Pants (Kimya Dawson), Against Me!, and Defiance, Ohio.

Booktrade from: AK Distribution (510)208-1700, Last Gasp, Baker & Taylor
Direct sales: Microcosm Publishing | 222 S Rogers St. | Bloomington, IN 47404
www.microcosmpublishing.com | jessie@microcosmpublishing.com | 503.232.3666

