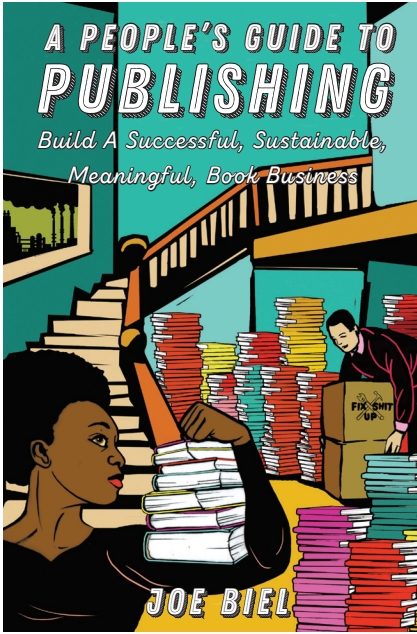


# A PEOPLE'S GUIDE TO PUBLISHING

BUILD A SUCCESSFUL, SUSTAINABLE, MEANINGFUL BOOK BUSINESS

Joe Biel



## Publish your revolution

So, you want to publish books. Publishing is an incredibly rewarding yet endlessly complicated profession. This readable, comprehensive, and empowering book serves as a resource and reality check for anyone considering launching a press or publishing a single book. Author Joe Biel draws on 22 years of experience in all parts of operating a small publishing company to teach you the skills of the trade, from distribution, operations, inventory, scheduling, and accounting to development, sales, publicity, and marketing. Readers will come away with the confidence to succeed and a big picture overview of why publishing matters and how to plan and run their business fairly and sustainably.

- Kickstarter campaign
- National and local press campaigns
- Author owns/runs a successful independent press of 22 years
- Goodreads Giveaway
- Authors' previous works have sold **50,000+ copies**

- ▶ Learn about the publishing business from a seasoned pro
- ▶ Down-to-earth and easy to follow
- ▶ Offers vital expertise to cut through rampant misinformation about self-publishing

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