

MAKE YOUR PLACE

Affordable, Sustainable, Nesting Skills by RALEIGH BRIGGS

"A forceful antidote to the cheapening of thrift culture: a meticulously hand-lettered, pint-size volume. When you raise your fist against the values that derailed our economy, lift this book in it." —**Utne Reader**

"There are about 100 levels of cool here. As someone who makes her own deodorant and underwear, I feel an urge to stalk this woman." —

Amy Karol, Angry Chicken

"Like having a conversation with Raleigh Briggs over a cup of tea." —**Curious Doodles**

"Cute rather than cutesy, mixing fun with facts without seeming hippy-dippy."

—**Read Junk**

"A 128 page tutorial of sustainable domestic tools aimed to defy consumer consciousness. Great for anyone looking to live more simply and truly do it themselves." —**Metro Hippie**

"Mother Earth News for apartment dwellers, squatters, and landowners alike. Absolutely accessible and regular person-friendly."

—**Ink 19**

"My new favorite book. My whole world is turned upside down! or should I say rightside up?"

—**R2Girls Design**

"A Gideon Bible-like manual that should be heavily circulated to people who are just scraping

by in life. Her pragmatic approach to taking back your home is what makes this book so appealing."

—**Verbicide Magazine**

"Conversational and witty...Briggs is never condescending and instead inspires the reader to better his or her life with simple tutorials."

—**Natural Home Magazine**

"A helpful journal written by a friendly and knowledgeable woman...An infinitely interesting read that could be beneficial to the reader, and, on a somewhat larger scale, the planet."

—**Razorcake**

Raleigh Briggs' book-length collection of zines, *Make Your Place*, is a perfect primer for anyone looking to live cheaper and toxin-free. Just in time for the recession, Briggs teaches us how to craft a sustainable domestic life outside of consumer consciousness. Says Briggs, "In the past few decades, lots of DIY-minded folks have been tuned in to things like crafting and self-publishing, but there hasn't been quite as much noise about what could be called the everyday DIY--the things you need to do to keep your home in order, to keep yourself fed and clean and healthy. I wanted to show my readers that there is as much room for creativity in these pursuits as there is in our artistic endeavors." This hand-drawn book of charming tutorials is both fun and accessible. It's full of simple skills that anyone can and should learn. From creating tinctures and salves, to concocting all-natural cleaners, to gardening basics, *Make Your Place* is great for anyone looking to live more simply and truly do it themselves.

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Comparable/Competitive Titles:

Do-It-Yourself: The Home DIY Handbook, John MacGowan, 96 pages, Lorenz Books, June 2007, ISBN 978-0754817321, \$19.98

Making It: Radical Home Ec for a Post-Consumer World 9781605294629 (Rodale) \$19.95, 2011
Backyard Homestead 9781603421386 (Storey) \$19.95, 2009

The Urban Homestead 9781934170106 (Process Media) \$17.95, 2010



Raleigh Briggs is the best-selling author of *Make Your Place: Affordable, Sustainable Nesting Skills*, *Make It Last: Prolonging and Preserving the Things You Love*, and several DIY zines. She lives with her husband and two needy cats in Seattle, WA.

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Marketing:

- 1: Over 95,000 copies sold
- 2: Practical instructions for simple household solutions and home remedies.
- 3: Encouragement to be more self-sufficient and cultivate new skills
- 4: Entertainment provided by humorous writing and hand-drawn illustration



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