

MAKE IT LAST:

Prolonging and Preserving What We Love by RALEIGH BRIGGS

Make It Last is the result of a longtime commitment to community building through the DIY and DIT (Do it Together!) movements. There are a million “new domesticity” books on the market, but not many are handwritten and illustrated!

Household sustainability, urban farming, and the permaculture movements have been growing and Raleigh Briggs has remained an early adopter and innovator.

A spiritual sequel to DIY handbook *Make Your Place*, *Make It Last* is a practical guide to prolonging the lives of the things you love. Tips for mending clothing, preserving your garden’s harvest, drying herbs and meat, and other skills that can help you save money, become more self-sufficient, and express your creative nature every day!

ISBN: 9781934620984

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Format: Paperback, 5.5 x 7”, 128 Pages

Subjects: Crafts / Home Improvement

Price: \$9.95 U.S.

Comparable/Competitive Titles:

Making It: Radical Home Ec for a Post-Consumer World 9781605294629 (Rodale) \$19.95, 2011

Homesweet Homegrown 9781934620106 (Microcosm Publishing) \$9.95, 2011

Backyard Homestead 9781603421386 (Storey) \$19.95, 2009

The Urban Homestead 9781934170106 (Process Media) \$17.95, 2010

Marketing

1: Practical instructions for simple household repairs and preservation methods.

2: Encouragement to be more self-sufficient and cultivate new skills

3: Entertainment provided by (intentionally) humorous writing and hand-drawn illustration

Raleigh Briggs’ previous book *Make Your Place* sold over 60,000 copies.

10,000 postcards distributed to retailers.



Raleigh Briggs is the best-selling author of *Make Your Place: Affordable, Sustainable Nesting Skills* and several DIY zines. She lives with her husband and two needy cats in Seattle, WA.

Microcosm Publishing strives to add credibility to zine writers and their ethics, teach self empowerment, show hidden history, and nurture people’s creative side! Now based in Lansing, KS and Portland, OR, Joe Biel started the distro and then-record-label out of his bedroom in 1996. Since then we’ve grown to become one of the largest zine distributors in the world, reaching an international audience through our website and retail store.



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