

# MAKE IT LAST:

## Prolonging and Preserving What We Love by RALEIGH BRIGGS

**Make It Last** is the result of a longtime commitment to community building through the DIY and DIT (Do it Together!) movements. There are a million “new domesticity” books on the market, but not many are handwritten and illustrated!

Household sustainability, urban farming, and the permaculture movements have been growing and Raleigh Briggs has remained an early adopter and innovator.



“Her writing style is very casual, easily approached, and, at times, absolutely hilarious.” —**Verbicide Magazine**

“A forceful antidote to the cheapening of thrift culture: a meticulously hand-lettered, pint-size volume. When you raise your fist against the values that derailed our economy, lift this book in it.” —**Utne Reader**

A spiritual sequel to DIY handbook *Make Your Place*, *Make It Last* is a practical guide to prolonging the lives of the things you love. Tips for mending clothing, preserving your garden’s harvest, drying herbs and meat, and other skills that can help you save money, become more self-sufficient, and express your creative nature every day!

ISBN: 9781934620984  
Published: November 2012  
Format: Paperback, 5.5 x 7”, 128 Pages  
Subjects: Crafts / Home Improvement  
Price: \$9.95 U.S.

### Comparable/Competitive Titles:

*Making It: Radical Home Ec for a Post-Consumer World* 9781605294629 (Rodale) \$19.95, 2011  
*Homesweet Homegrown* 9781934620106 (Microcosm Publishing) \$9.95, 2011  
*Backyard Homestead* 9781603421386 (Storey) \$19.95, 2009  
*The Urban Homestead* 9781934170106 (Process Media) \$17.95, 2010

### Marketing

- 1: Practical instructions for simple household repairs and preservation methods.
- 2: Encouragement to be more self-sufficient and cultivate new skills
- 3: Entertainment provided by (intentionally) humorous writing and hand-drawn illustration

10,000 postcards distributed to retailers.

**Raleigh Briggs’ previous book *Make Your Place* sold over 60,000 copies.**



**Raleigh Briggs** is the best-selling author of *Make Your Place: Affordable, Sustainable Nesting Skills* and several DIY zines. She lives with her husband and two needy cats in Seattle, WA.

**Microcosm Publishing** strives to add credibility to zine writers and their ethics, teach self empowerment, show hidden history, and nurture people’s creative side! Now based in Lansing, KS and Portland, OR, Joe Biel started the distro and then-record-label out of his bedroom in 1996. Since then we’ve grown to become one of the largest zine distributors in the world, reaching an international audience through our website and retail store.

# MICROCOSM

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Direct sales: Microcosm Publishing | 636 SE 11th Ave. | Portland, OR 97214  
microcosmpublishing.com | joe@microcosmpublishing.com | 503-232-3666

