

Make a Zine! (3rd edition)

Start Your Own Underground Publishing Revolution

by Joe Biel

Praise for previous editions:

“*Make a Zine!* is an inspiring, easy, and digestible read for anyone, whether you’re already immersed in a cut-and-paste world, a graphic designer with a penchant for radical thought, or a newbie trying to find the best way to make yourself and your ideas known.”
—*Feminist Review*

“*Make a Zine!* is as cute as a French comic book...[it] could be seen as a historical record, documenting every aspect of zine-making. In current exposition of interest in zines, if anyone needs some wise and friendly advice to help them create their first zine, this is the perfect guide.” —Erica Smith, *Peace News*

“*Make a Zine!* is also filled with a large number of cute illustrations from a number of artists in a variety of styles. These images also contribute to the book’s community orientation. The variety of illustrations turns *Make a Zine!* into a narrow survey of zine graphics without distorting its status as a how-to guide.” — Ian Reddy, *Contratexts*

Do you have a passion that you want to obsess about in a love letter to the world? In this new edition of Microcosm’s popular DIY guide to zine-making, Joe Biel updates the information provided in the first edition (edited by Biel and the late and great Bill Brent) to address zine making in today’s digital and social-media-obsessed world. Covering all the bases for beginners, *Make a Zine!* hits on more advanced topics like Creative Commons licenses, legality, and sustainability. Illustrated by an army of notable and soon-to-be-notable artists and cartoonists, *Make a Zine!* also takes a look at the burgeoning indie-comix scene, with a solid and comprehensive chapter by punk illustrator Fly (*Slug and Lettuce*, *PEOPS*). Part history lesson, part how-to guide, *Make a Zine!* is a call to arms, an ecstatic, positive rally cry in the face of TV show book clubs and bestsellers by celebrity chefs. As says Biel in the book’s intro, “Let’s go!”

SUBJECT: How-To Publishing / Reference
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Marketing Notes

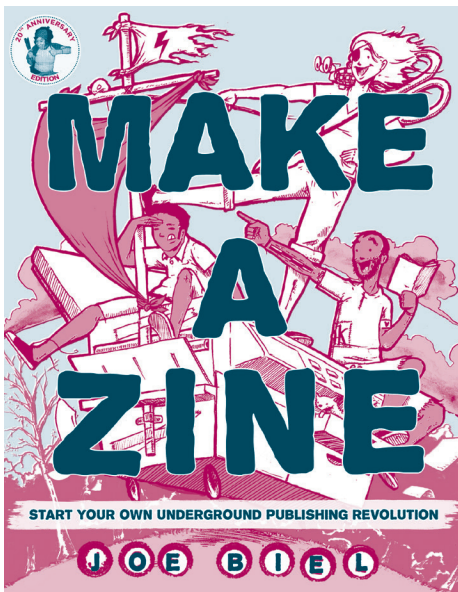
1. Previous editions sold over 5,000 copies.
2. According to a Bowker study, between 2014 and 2015, self-publishing has grown 21.24%
3. Joe Biel is a cofounder of the Portland Zine Symposium

Comparative Titles

- *Watcha Mean, What’s a Zine?* Esther Pearl Watson and Mark Todd 9780618563159 (HMH Books), \$12.95
- *Stolen Sharpie Revolution: A DIY Resource for Zines and Zine Culture* Alex Wreck 9780981794112 (Lunchroom Publishing) \$8.00, 2014



Joe Biel is a self-made publisher and filmmaker who draws origins, inspiration, and methods from punk rock. He is the founder/manager of Microcosm Publishing and co-founder of the Portland Zine Symposium. He has been featured in *Time Magazine*, *Publisher’s Weekly*, *Utne Reader*, *Portland Mercury*, *Oregonian*, *Broken Pencil*, *Readymade*, *Punk Planet*, *Profane Existence*, *Spectator* (Japan), *G33K* (Korea), and *Maximum Rocknroll*. His works include *Good Trouble: Building a Successful Life & Business on the Spectrum*, *Aftermass: Bicycling in a Post-Critical Mass Portland*, and the *Groundswell* film series.



A small, innovative publishing house, **Microcosm Publishing** specializes in work designed to make the reader feel good about being alive, take an active role in bettering their life, and impact the world around them. Microcosm has developed a reputation for teaching self-empowerment, showing hidden histories, and fostering creativity through challenging conventional publishing wisdom with books and zines about DIY skills, food, politics, and art.

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