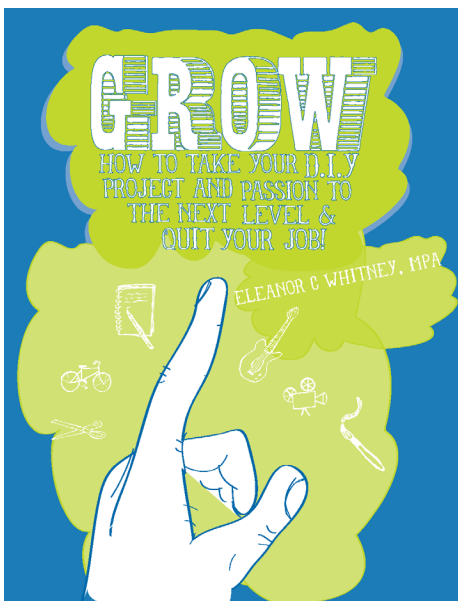


GROW How to Take Your Do It Yourself Project and Passion to the Next Level and Quit Your Job by Eleanor Whitney

“Eleanor Whitney is a writer with bold ideas about music, food, feminism, fashion and independent culture” “Because of her constant energy and willingness to lend inspiration to others, there’s no doubt that her book will be a extremely beneficial in helping people get what they want in their creative lives.” — **Laura Leebove, Editor at E-Music, editor in chief of Eatingthebeats.com, former reviews editor of Venus Zine**

“The ultimate creative person’s companion -- for anyone who’s thought of, attempted to, or has already made some steps to turning their vision into a viable product, this practical and personable how-to is like a business-savvy mentor.” —**Cathy Erway, author of The Art of Eating In: How I Learned to Stop Spending and Love the Stove and editor of the blog Not Eating Out in New York**

“It is a must-have guide for any creative mind searching to make a dream into a reality” — **Ariel Hyatt, Founder Ariel Publicity & Cyber PR, author of Music Success in Nine Weeks & The Musicians Roadmap to Facebook & Twitter**



Grow: How to Take Your Do It Yourself Project and Passion to the Next Level and Quit Your Job is a practical field guide for creative people with great ideas for independent projects, who want to achieve success and sustainability. Whether it’s independent publishing, music, food, art, craft, activism or community work, Eleanor Whitney enables readers to clarify their project vision, get organized, set goals, create a plan, raise funds, market, and manage their do-it-yourself project. The book is full of real-life inspiration and creative business advice from successful, independent businesses owners and creative people with projects that began in the do-it-yourself spirit.

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Benefits

To get the perspective of a community on how to build success from your craft, art, or business.

One in two recent college graduates are unemployed or underemployed. Instead of settling for menial jobs many are choosing to start their own creative businesses rather than pursue a traditional career trajectory.



Eleanor Whitney is a writer, musician, educator, and arts administrator raised in Maine and living in Brooklyn, New York. She works to guide creatives through the project development and fundraising process and writes regularly about fundraising, social media, management, art, culture and food for a variety of web and print publications and blogs at killerfemme.com. She was a co-founder of the Portland Zine Symposium and plays in the rock band Corita. She holds a Master of Public Administration degree from Baruch College and received her bachelor’s degree from Eugene Lang College.

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