

Not your typical guide to bicycle maintenance

Chainbreaker Bike Book

An Illustrated Manual of Radical Bicycle Maintenance, Culture, and History

By Shelley Lynn Jackson and Ethan Clark

Praise for previous edition:

“I love the seat-of-the-pants, low-budget guidance offered in *The Chainbreaker Bike Book*, a new do-it-yourself bike maintenance guide that keeps things simple, straightforward, and, most importantly, real.” —*Utne Reader*

“Shelley and Ethan obviously put a great deal of time and energy into not only riding and thinking about bicycles, but also examining their relationship to them. With warmth, charm, and knowledge to spare, *Chainbreaker* gives the joy of bicycle maintenance back to who it belongs: The People. I got down and dirty with my bike and this eminently accessible and well-compiled volume moments after bringing it home, and I’m sure to dog-ear many copies of this book in my travels. One of the most inspiring, dedicated projects in the world of independent publishing.” —Golnar Nikpour, *Maximum Rock n Roll*

“This book is a double treasure. It aims at empowering and teaching readers to do their own repairs and save money.” —Terry Lowe, *Momentum Magazine*

A hand-illustrated and accessible introduction to the world of bike repair! Through working at both Plan B Bike Project and French Quarter Bicycles in New Orleans, our co-authors have gathered a wealth of experience to share with would-be bicycle mechanics. The first half of this book is a complete repair manual to get you started on choosing, fixing, and riding your bike. The second half reprints all four issues of *Chainbreaker* zine, whose originals were destroyed in Hurricane Katrina.

This guide is the best bicycle repair manual we have, and the one many of us here at Microcosm use to fix our bikes. It’s really good for fixing older bikes, and the illustrated instructions help you suss out how to fix a wide variety of issues whatever kind of bike you have, whether it’s a beater or a vintage classic.

SUBJECT: Bicycle Maintenance / DIY
PUBLICATION: August 14, 2018
PRICE: \$16.95
ISBN: 978-1-62106-126-7
FORMAT: Paperback, 224 pages, 7x8.5”
CARTON QTY: 36
ART: B&W illustrations throughout

Marketing Notes

1. New edition of a popular zine cum book on bicycle maintenance and repair
2. According to the *Bicycling and Walking Benchmark Report 2016*, bike commuting nearly doubled in the 50 largest U.S. cities from 2007 to 2016

Comparative Titles

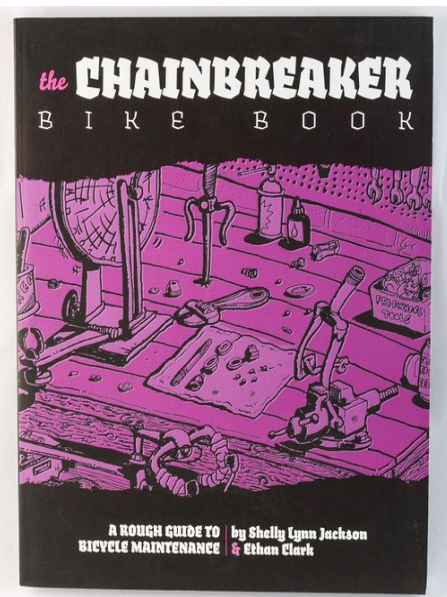
- *Zinn & the Art of Road Bike Maintenance: The World’s Best-Selling Bicycle Repair and Maintenance Guide* Lennard Zinn 9781937715373 (VeloPress) \$26.95, 2016
- *Big Blue Book of Bicycle Repair* C. Calvin Jones 9780976553045 (ParkTool) \$24.95, 2013



Shelley Lynn Jackson is a bike mechanic and the author of the zines *Chainbreaker* and *New Orleans, My Love*.

Ethan Clark is a former employee of Plan B bike collective in New Orleans. Ethan is the author of *Leaning with Intent to Fall* and currently lives in New Orleans, Louisiana.

A small, innovative publishing house, **Microcosm Publishing** specializes in work designed to make the reader feel good about being alive, take an active role in bettering their life, and impact the world around them. Microcosm has developed a reputation for teaching self-empowerment, showing hidden histories, and fostering creativity through challenging conventional publishing wisdom with books and zines about DIY skills, food, politics, and art.



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