



Microcosm Publishing
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Brainfag Forever (BFF)

by Nate Beaty



The Brainfag Forever! book (aka *BFF*) collects nearly a decade of illustrator and Zinester's Guide to Portland co-creator Nate Beaty's self-published comics. (FYI: "Brainfag" is a medical term for "brain fatigue," culled from a turn-of-the-century Grape-Nuts ad and brought back into the lexicon by the intrepid Beaty.) Using comics to explore self-expression, Nate's work goes deep into ideas of sex and love lost, vigorous humiliation, and everyday social politics. Its 224 pages show Nate contemplating big city existence versus living off the grid and generally struggling to maintain his sanity in a world gone mad. Featuring extensive new material explaining each issue (including the first 25 years of his life in five pages) *Brainfag Forever!* is a spelunking mission inside the head of deeply disturbed/deeply hilarious cartoonist.

"Nate Beaty's honest and straightforward comics are striking in their variety, and they form a captivating document of his growing skill and evolving soul." - Ivan Brunetti, creator of *Schizo*

"Nate breaks down the structure of the comics page the way he takes apart an old bicycle or a vintage laptop. His seething psyche rolls to the surface, whether he's slapping his inks down over a carefully observed landscape or painstakingly delineating how another relationship went wrong." - Sarah Oleksyk, creator of *Ivy*

"BFF is hilarious and heartbreaking. It's an amazing collection from one of my favorite illustrators." - Willy Vlautin, author of *The Motel Life*

"There are a lot of autobio comics out there, and let's be honest, most of them are pretty boring. But Beaty's talent range is astounding. And he's funny, too! I'm so jealous that I'm secretly glad he has to spend the rest of his life explaining the title *Brainfag*." - Julia Wertz, creator of *Fart Party*

SUBJECT CATEGORY: Graphic Novel, Comic

RELEASE: 8/1/08

PRICE: Retail: \$12 | Direct: \$10 | Wholesale: \$8.40

ISBN: 978-1-934620-00-7

FORMAT: paperback, 5.5"x7", 224 pgs, illustrated

MARKETING NOTES:

- Book is featured on 15,000 postcards distributed to stores and individuals
- Book is advertised regularly in *Maximum RocknRoll*, *Give Me Back*, *Slug & Lettuce*, *Razorcake*, and *Reader's Guide to the Underground Press* magazines

COMPARATIVE TITLES:

Berlin: City of Stones, Jason Lutes, 209 pages, Drawn and Quarterly, June 1 2000, ISBN 1-896597-29-7, \$19.95

Blankets, Craig Thompson, 529 pages, Top Shelf Productions, August 6 2003, 1-891830-43-0, \$29.95

David Boring, Daniel Clowes, 136 pages, Pantheon, September 24 2002, 0-375-71452-9, \$21.95

Heartbreak Soup, Gilbert Hernandez, 288 pages, Fantagraphics, March 7 2007, 978-1560977834, \$14.95

ABOUT THE AUTHOR:

Cartoonist, illustrator, web-designer **Nate Beaty** lives in LA and has been known to sport a wildly dramatic mustache from time to time. Beaty recently retired the name Brainfag and is movin' forward into new comic worlds; onward and upward!

ABOUT THE PUBLISHER:

Microcosm Publishing is an independent publisher and distributor based in Portland, Oregon and Bloomington, IN. Our titles attempt to teach self empowerment to disenfranchised people and to nurture their creative side.

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