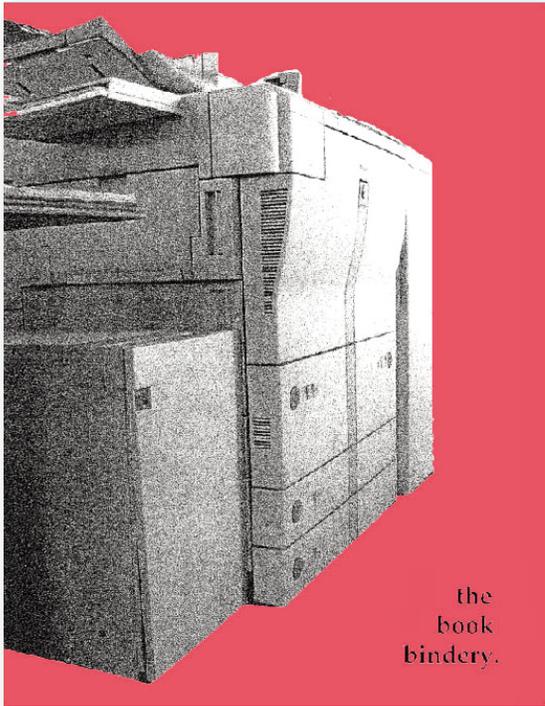




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The Book Bindery

by Sarah Royal



the
book
bindery.

SUBJECT CATEGORY: Personal, books, labor, literary, art and design

RELEASE: 12/01/10

PRICE: Retail: \$5 | Direct: \$4 | Wholesale: \$3

ISBN: 978-1-934620-84-7

FORMAT: 96 pages, 4.5x6", 4oz

MARKETING NOTES:

Advertise regularly in *Maximum Rock N Roll*, *Give Me Back*, *Zine World*, Google AdSense, and *Razorcake*

20,000 postcards distributed to stores and individuals featuring book

COMPARATIVE TITLES:

Cometbus 51, Aaron Cometbus, 96 pages, 2008, ASIN: B001G0922U, \$2

Dishwasher: One's Man's Quest to Wash Dishes In All 50 States, Pete Jordan, 384 pages, Harper Perennial, May 01, 2007, ISBN-13: 978-0060896423, \$13.95

ABOUT THE BOOK BINDERY Sarah Royal spent some time working in a Chicago book bindery. From the get-go, she dispels any of our illusions of book-making fantasy, "It's a glorified Kinko's..." and gives us a guided tour of her work and co-workers. It's funny—especially the snippets of dialog, and it's full of beautiful photos of the bindery. Sometimes the humor is at the expense of her co-workers, or those in the bindery's hilariously out-of-control neighborhood. So if you like stories about quirky employees interacting, or killing time on the clock, then this zine is for you!

FROM THE INTRO TO THE BOOK BINDERY...

Dear you,

When I took a random job at a Chicago bookbindery some years back, I never imagined that someday I'd end up encouraging people all over the world to pay more attention to the exciting details of their mindless jobs. The original zine version of *The Book Bindery* got distributed worldwide, and I constantly heard from strangers that my ability to laugh at my terrible work situation and "find the good in things" inspired them to do the same.

Zines are amazing in that they encourage the "do it yourself" mentality, but I adhere to a different self-publishing value: Do it for Yourself. I originally wrote these stories to entertain me and keep a record of my weird life. It was just gravy it ended up entertaining others.

Names have been changed to protect the guilty parties, but everything else is pretty much the original zine. Since leaving that job, I've discovered nonprofits and public service, and now go home after work without feeling the need to cleanse my soul. I gotta say, though—it does make for less interesting stories, at least in the day-to-day department.

Some people say you learn the most from your worst jobs. In this case it was clearly worth paying attention to it all.

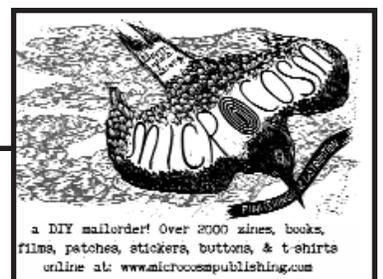
Enjoy the insanity.

Sarah

ABOUT THE AUTHOR: Sarah Royal is also the author of the zines *Resilient* and *Beer, Bikes, and Bridges* as well as the books *Creative Cursing* and *Creative Cussin'*.

ABOUT THE PUBLISHER:

Microcosm Publishing is an independent publisher and distributor based in Portland, Oregon and Bloomington, IN. Our titles attempt to teach self empowerment to disenfranchised people and to nurture their creative side.



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