

# BEYOND THE MUSIC:

How Punks are Saving the World with DIY Ethics, Skills, & Values by JOE BIEL

The first book to look at punk from a perspective other than music.

"A digestible read for anyone, whether you're already immersed in a cut-and-paste world, a graphic designer with a penchant for radical thought, or a newbie trying to find the best way to make yourself and your ideas known. You'll gain insight into your practice, find some new ideas, or get the motivation for which you've been waiting."

—Feminist Review

"Awesome little guide!" —Utne Reader

"Rough and elegant...sincere and passionate." —Pop Matters

"Showcases the relaxed, friendly atmosphere created by the bands and fans and their commitment to the politics of do-it-yourself economies, punk community, and radical activism. [It] captures the scrappy aesthetic of patched shorts, wild hair and silk-screened t-shirts and the sense of playfulness that infuses the scene...as well as participants' dedication to freely exchanging skills, ideas, and resources." —Elevate Difference

"I do believe in the DIY ethic, and I love the idea of documenting our own communities. These people are cute and dorky and earnest and I'm sure their lives are interesting." —Nomy Lamm

Punk is notorious for its loud music, aggressive attitude, and safety-pinned style. Less well known is the radical value system that has emerged hand in hand with the sound and aesthetic. Since the 1970s, punks have built their music, fashion, and lifestyles around core values of social justice, creative freedom, community integrity, fiercely democratic politics and do-it-yourself ingenuity. From journalism to psychology, graphic design to alternative fuel, bodybuilding to the Occupy movement, these interviews show just some of the ways that punk values continue to shape mainstream American life.

Subject: Cultural Studies / Music

RELEASE: November 2012

PRICE: \$15.95

ISBN: 9781621064725

Format: 5x8", 192 pages, paperback

## Marketing Notes

- 1: A key understanding of the motivation of punk rock youth
- 2: An ethical grounding to apply to your own life
- 3: People detailing in their own words the value of a closed community

Full U.S. Tour in 2012 and 2013 and 10,000 postcards distributed to retailers.

## Comparative Titles

*Burning Fight* 9781889703022 (Revelation)

\$18.00, 2009

*Sober Living for the Revolution* 9781604860511

(PM Press) \$22.95, 2010

*See a Little Light* 9780316045087 (Little, Brown)

\$24.99, 2011

*Totally Wired: Post-Punk Interviews and Over-*

*views* 9780571235490 (Faber and Faber) \$16.99,

2009

*All Over But the Shouting* 9780760334942 (Voyageur)

\$14.99, 2009

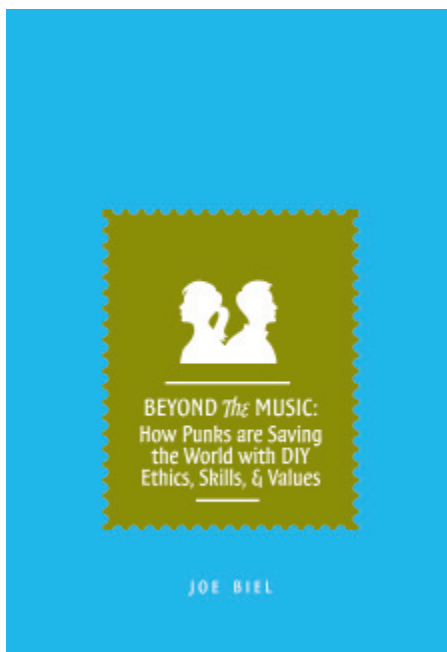
## Featuring

Fly, Ben Weasel, PM Press, Sander Hicks, Wells Tower, Al Burian, Anne Elizabeth Moore, Cristy Road, Nate Powell, Fossil Free Fuel, Ian Lynam, Brea Grant, Joshua Ploeg, Ian MacKaye, Aaron Lake Smith, and many more.



Joe Biel is a writer, activist, journalist, filmmaker, teacher, and founder of Microcosm Publishing, Cantankerous Titles, and co-founder of the Portland Zine Symposium. He currently teaches film at the NW Documentary Center and tours the U.S. with his films. He has been featured in the *Utne Reader*, *Portland Mercury*, *Oregonian*, *Broken Pencil*, *Readymade*, *Punk Planet*, and *Maximum Rockroll*.

Cantankerous Titles was founded in 2009 as a new publishing project by Joe Biel of Microcosm Publishing, and is dedicated to "explaining how the world works." Recent titles include the best-selling *Henry & Glenn Forever*, *Between Resistance and Community* and *Aftermass: A Post-Critical Mass Portland*.



# CANTANKEROUS

Booktrade from: IPG, AK Press, Last Gasp, Baker & Taylor

Direct sales: Cantankerous Titles | PO Box 14332 | Portland, OR 97214

cantankeroustitles.com | joe@microcosmpublishing.com | 812-391-4159

CANTANKEROUS  
TITLE  
S.COM

Anthropology for lay people

