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★
HOT DAMN & HELL YEAH
RECIPIES FOR HUNGRY BANDITOS
★ **& THE DIRTY SOUTH COOKBOOK** ★

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FOR IMMEDIATE RELEASE

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Two vegan cooks combine their shared love for vegan cooking, southern food, Posada-inspired art and punk rock fanzines in the new split cookbook *HOT DAMN & HELL YEAH: RECIPIES FOR HUNGRY BANDITOS / THE DIRTY SOUTH*. The book is comprised of two former self-published zines: Vanessa's "The Dirty South", issues 1-3 and Ryan Splint's Australian masterpiece "Hot Damn and Hell Yeah".

HD&HY is a finely illustrated and designed collection of recipes that aren't afraid of spices but are suited for those into easy-to-find ingredients. It provides a unique take on southern cooking, vegan style, with some tasty delectables, and is especially for those not afraid of garlic or baking. And while this book sizzles with great cooking ideas and recipes, true to southern cooking form, nutrition isn't always the first priority for either of these editors. However, the recipes are incredible in both cases!

Recipes include: 14 sauces (like Bourbon Whiskey BBQ sauce!), 8 breads (like country style biscuits), 5 side dishes (such as roasted garlic and herb couscous), 7 soups and chilies (like chili con non carne), 19 main dishes (such as sun dried tomato and artichoke heart linguine!), and 21 desserts (for example Great Grandma Carlson's Apple Crisp)...YUMMM! The book is fully illustrated with gorgeous Posada-stylized drawings by Ryan Splint.

Ryan Splint is a vegan chef, artist, and writer from Australia Vanessa Johnson owns a vegan bakery in Philadelphia

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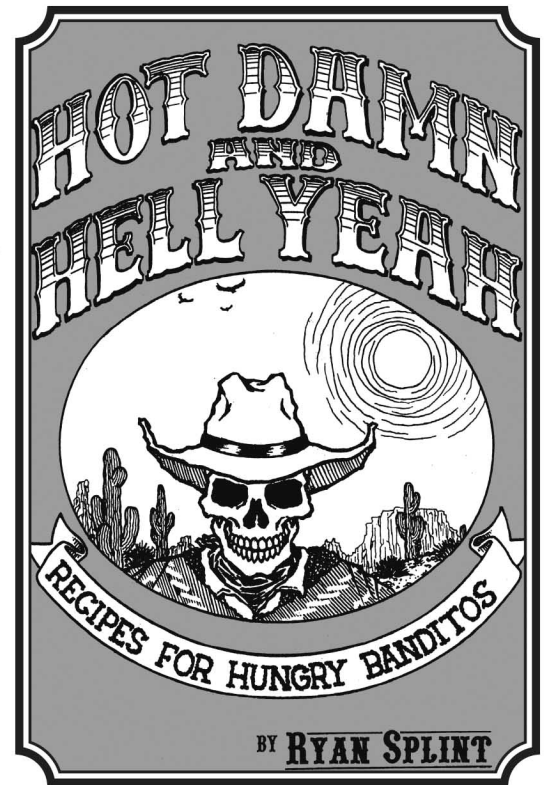
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Comparative Titles:

How It All Vegan!: Irresistible Recipes for an Animal-Free Diet: Tanya Barnard & Sarah Kramer, 208 pages, Arsenal Pulp Press 2003, ISBN 1551520672, List: \$18.95

La Dolce Vegan!: Vegan Livin' Made Easy: Sarah Kramer, 240 pages, Arsenal Pulp Press 2005, ISBN 1551521873, List: \$19.95

A Vegan Taste of Italy: Linda Majzlik, 128 pages, Jon Carpenter Publishing 2002, ISBN 1897766653, List: \$11.95

New Vegan Cookbook: Lorna Sass, Chronicle Books 2001, 120 pages, ISBN 0811827607, List: \$18.95

Marketing:

- Advertise regularly in Punk Planet, Maximum Rock and Roll, Slug and Lettuce, Reader's Guide to the Underground Press, and HeartattaCk magazines.
- 10,000 postcards distributed to stores with book featured on them.
- Unique perspective on cooking vegan & vegetarian fare
- Authors have self-published fanzines for many years that are among the most famous in their genre and subculture.
- Displayed at bookfairs and zine fest around the country

