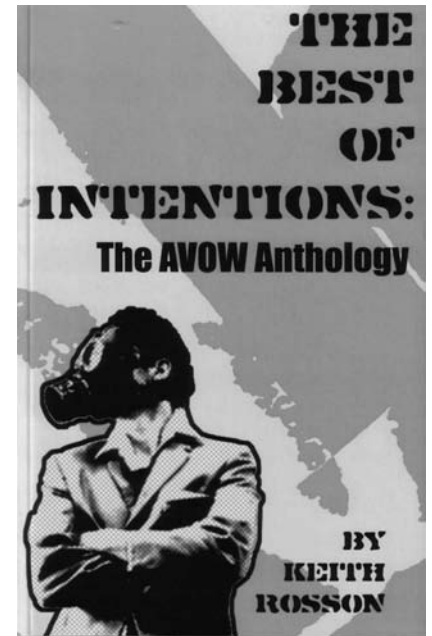




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# THE BEST OF INTENTIONS: THE AVOW ANTHOLOGY

by Keith Rosson

## FOR IMMEDIATE RELEASE

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*THE BEST OF INTENTIONS* collects the entirety of the artwork and stories that comprise *AVOW* zine issues #11 through 16 and selected entries from the first ten issues as well. Through his mixture of eye-catching graphics and personal stories, Keith Rosson presents us with a compelling tome of his previously self-published magazine.

Rosson's stories cut into the darker side of life growing up in a small coastal fishing town, his discovery of punk rock and the mischief that ensues. He reminisces about the days when demo tapes were commonplace and CD-Rs were non-existent and relates his tales of figuring out how to obtain his next meal with immediacy and wit. In the process, he learns much from society, college and the hardcore punk rock community. Rosson is a great storyteller and has an amazing ability to share his stories with the reader in a very personal and intimate way.

*AVOW* owes a few nods graphically to punk rock fanzines of the 1990s but continues the tradition of mixing photocopy-manipulated imagery and ink drawings to create a unique style all his own. Rosson has created artwork and graphics for independent media outlets and bands alike including: Microcosm Publishing, Submission Hold, Against Me!, *HeartattaCk* zine and plenty more.

*"If the road to hell is paved with good intentions, consider [THE BEST OF INTENTIONS: The AVOW Anthology] a travel guide. Anguish on twenty five cigarettes a day. It marks the bright spots where they lie and teaches you to relish the sex, booze, and fistfights along the way. It speaks of these things, not for the vanity of one man, but to acknowledge that he is here, thinking these thoughts, willing to make you laugh with him at his fears and mourn with him in his heartbreak."* -Christopher Hart, *Bistro Distro*

*"This book is fucking incredible. All I can testify to is that what made it into this anthology is over 300 pages of absolutely fucking amazing writing and artwork--thoughtful, angry, honest, well-written, beautifully laid-out, and with wonderfully nightmarish illustrations. I could ramble on for pages about how great this zine is--about everything from the layout to the honesty and openness of Rosson's writings about the music and zine scenes to the art to the stories. But, let me simply say that this anthology is simply fucking awesome. (A collection of) the best pieces from one of the best zines out there. Necessary in every way."* -Doug Grime, *Maximum Rocknroll*

*"When you read Keith's writing, you feel like you're getting a phone call from a long lost older brother in jail. He doesn't mince words or try to insult his readers by painting an unrealistic picture of romanticized bullshit. It's not always pretty, but it's always good."* -Ben Snakepit

*"The Best of Intentions traces the growth of Keith's art and writing from his sketchy origins through the emergence of his polished trademark style that has crept onto enough album covers and magazines to safely qualify as one of the defining graphic styles of this age of punk."* - Jonathan Spies, *Abort!*

### Product Details:

ISBN# 0-9726967-4-1  
Category: anthology, graphic novel, memoir  
Format: paperback, 280 pages, illustrated

### Comparative Titles:

*Hairstyles of the Damned*: Joe Meno, 270 pages, Akashic Books 2004, ISBN 1-888451-70-X, List \$13.95  
*Bomb the Suburbs*: William Upski Wimsatt, 176 pages, Soft Skull Press 2001, ISBN 1-887128-44-5, List: \$12  
*Stencil Pirates*: Josh MacPhee, 180 pages, Soft Skull Press 2004, ISBN 1-932360-15-8, List \$19.95  
*Despite Everything: A Cometbus Omnibus*: Aaron Cometbus, 600 pages, Last Gasp 2002, ISBN 0867195614, List \$14.95  
*Best of Temp Slave!*: Jeff Kelly, 176 pages, Garrett County Press 1997, ISBN 1891053426, \$10  
*Bum Collector*: Al Burian, 250 pages, The Buddy System 2000, ISBN 0-9702313-0-X, List \$12  
*Tales of a Punk Rock Nothing*: Abram Shalom Himelstein & Jamie Schweser, New Mouth From The Dirty South 2000, ISBN 0-9666469-0-8, List \$10  
*The Snakepit Book*: Ben Snakepit, Gorsky Press 2004, ISBN 0-9668185-9-8, List \$12

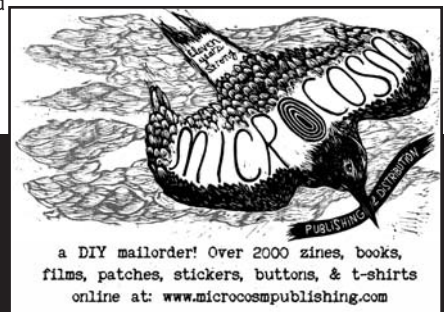
### Sales Handles:

- Author is very active in local literary and art community
- Author self-published a fanzine for the many years that is among the most famous in his genre and subculture.
- Author toured West coast in Summer 2005
- Author is a regular columnist for *HeartattaCk* Magazine

### Marketing Plans:

- Advertise regularly in *Punk Planet*, *Maximum Rock and Roll*, *Slug & Lettuce*, *Reader's Guide to the Underground Press*, and *HeartattaCk* magazines.
- 5,000 postcards distributed to stores with book featured on them.

Keith Rosson is a fine artist and writer living in Portland, OR



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